Work For Money Design Love
Answers To The Most Frequently
Asked Questions About Starting And
Running A Successful Business
David Airey

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Work for Money, Design for Love is excellent. I recommended it to a close friend today who also has a fledgling creative firm. I've maybe half a dozen books on running a freelance design business, but this is the only one I've been inspired enough to actually read and keep on reading as opposed to the others which I've tapped into and sit on the shelf as reference books to get back to.

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Print.... My life is design, I love it and I surround myself in it every day. I am: Passionate... Business David

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David's design blogs—davidairey.com, logodesignlove.com, and identitydesigned.com—are visited by more than 600,000 designers every month. With a client list that includes the likes of Yellow Pages, the Asian Development Bank, blinkbox, Rupp, and the BBC, David is also author of the popular book Work for Money, Design for Love.

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Resources for branding & visual identity work | David Airey

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