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Concepts in Strategic Management and Business Policy: Toward Global Sustainability, 13th Edition. Thomas L. Wheelen, Bentley University. J. David Hunger, Iowa State University ©2012 | Pearson Format Paper ISBN-13: 9780132153355: Online purchase price: \$170.80 Net price: Instructors, sign in here to see net price: \$128.10 (what's this?) Availability: This title is out of print. View larger ...

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### ~~Concepts in Strategic Management and Business Policy~~

Alan Hoffman, the main contributor to the 13th edition, is a former textbook writer and world-renowned author in the strategic business, and in 1980, Tom Wheelen of the University of Virginia and Chuck Bamford, a former student of David Hunger. (McIntyre School of Commerce), has written four more textbooks.

### ~~Strategic Management and Business Policy 15e by Wheelen~~

policy-globalization-innovation-and-sustainability-14th-edition-solutions-manual-wheelen-hunger-hoffman-bamford/ (Instructor's Resource Manual, Case Section a,b,c, Solutions Manual, Answer key for all chapters are included) Strategic Management and Business Policy Globalization, Innovation, and Sustainability Fourteenth Edition Thomas L. Wheelen J. David Hunger Alan N. Hoffman Charles E ...

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### ~~Strategic Management and Business Policy: Globalization~~

An edition of Strategic management and business policy (1983) Strategic Management and Business Policy Globalization, Innovation and Sustainability Plus Pearson Mylab Management with Pearson EText, Global Edition by Thomas L. Wheelen, J. David Hunger, Tom Wheelen

### ~~Strategic Management and Business Policy (2017 edition)~~

Alan Hoffman, a major contributor to the 13th edition, is a former textbook author and world-renowned author of strategy business cases, and Chuck Bamford, who was a student of Tom Wheelen and David Hunger back in 1980 at the University of Virginia (McIntire School of Commerce), has authored four other textbooks. They join J. David Hunger and bring a fresh perspective to this extraordinarily ...

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THIRTEENTH EDITION Thomas L. Wheelen Formerly with University of Virginia Trinity College, Dublin, Ireland J. David Hunger Iowa State University St. John's University Strategic Management and Business Policy TOWARD GLOBAL SUSTAINABILITY with major contributions by Kathryn E. Wheelen Alan N. Hoffman Bentley University Boston Columbus Indianapolis New York San Francisco Upper Saddle River ...

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