# The Global Business Environment Meeting The Challenges

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landscape of Oz and then comments to her little dog, "I don't think we're in Kansas anymore, Toto." That sentiment probably echoes the reaction of many businesspeople who find themselves in the midst of international ventures for the first ...

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The global business environment : meeting the challenges: 2. The global business environment : meeting the challenges. by Janet Morrison Print book: English. 2011. 3rd ed : Basingstoke : Palgrave Macmillan 3. The global business environment : meeting the challenges: 3.

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