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The Age of the Platform is a book by Phil Simon, which was originally published in 2011 and then the revised edition in 2013.

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the French word,
plateforme, literally
'flat shape'. Even
though we tend to
think of platforms as
websites and software
these days, what

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tends to come to
mind, in comparison,
is the public square,
or what the ancient
Greeks would call
agora, meaning to
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taken to reflect the
views of the European
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AGE Platform

The Platform
(Spanish: El hoyo,
transl. The Hole) is a
2019 Spanish social
science fiction-horror
film directed by
Galder Gaztelu-
Urrutia. The film is set
in a large, tower-style

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"Vertical Self-Management Center". Its residents, who are switched every 30 days between its many floors, are fed via a platform which, initially filled with food at the top floor, gradually descends through the tower ...

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The world's most valuable companies are all platforms, in part because platforms have network effects, with the potential for a winner-take-all or winner-take-most outcome.

The Business of

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