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A management case study contains a description of real-life management issues and proposed solutions. Students, practitioners and professionals write case studies to thinking critically about issues, and devise and implement remedies for challenging management situations. A case study generally contains facts, theories, assumptions, analysis, and prioritized solutions.

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Cases in Operations Management, 3rd Edition - Pearson

Case study solutions can also provide recommendation for the business manager or leader described in the business case study. Step 8 -Implementation Framework . The goal of the business case study is not only to identify problems and recommend solutions but also to provide a framework to implement those case study solutions.

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