

How Excellent Companies Avoid Dumb Things Breaking The 8 Hidden Barriers That Plague Even Best Businesses Neil Smith

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How Excellent Companies Avoid Dumb Things is an excellent book! Smith & O'Connell discuss the eight barriers that prevent companies from executing good ideas and improving performance. These eight barriers include: avoiding controversy, poor use of time, reluctance to change, organizational silos, management blockers, incorrect information and bad assumptions, size matters, and existing processes.

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The key to avoiding the dumb things, to breaking down the barriers, seems straightforward enough: consensus. Smith believes consensus about specific ideas is the both the glue and the grease that keeps the business moving forward positively and ensure full implementation of ideas for change.

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" This exciting book, How Excellent Companies Avoid Dumb Things, provides an in-depth look at the structural and behavioral barriers that keep organizations from outstanding performance, and offers a clear set of principles to get on track. Neil Smith's brilliant insights into removing these barriers and empowering employees to produce creative ideas are a must-read for managers everywhere. "

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Companies make headline news all the time for decisions that make many of us scratch our heads in wonder, even companies that are smart and successful. Here, Neil Smith, with more than 20 years of experience leading large-scale performance improvements, reveals the hidden barriers that cause excellent companies to do dumb things, and smart people within companies to act in dumb ways.

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