

Frontiers Of Electronic Commerce Ravi Kalakota

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Dr. Ravi Kalakota is a pioneer in the area of e-commerce. He is the CEO of e-Business Strategies, a technology research and consulting practice, and has consulted extensively with start-ups and Fortune 1000 companies.

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Author Ravi Kalakota is Assistant Professor of Information Systems at the Graduate School of Business of the Univ of Rochester, and author Andrew Whinston is Professor of Information Systems, Computer Science of the Univ of Texas at Austin. Sound, comprehensive analysis of underlying concepts in computer-intensive business management.

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