

Confessions Of An Advertising Man David Ogilvy Ascall

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Confessions of an Advertising Man: Amazon.co.uk: David ... David Ogilvy was an advertising genius. At the age of 37, he founded the New York-based agency that later merged to form the international company known as Ogilvy & Mather. Regarded as the father of modern advertising, Ogilvy was responsible for some of the most memorable advertising campaigns ever created.

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Confessions of an Advertising Man | David Ogilvy; Alan ... Confessions of an Advertising Man by David Ogilvy was originally published by Atheneum in 1963, and recently re-published by Southbank Publishing on 1/1/12 – order it from Amazon here or from Barnes & Noble here – or pick it up at your local bookseller (find one here).

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