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seminal casebook, Business Policy: Text and Cases, Andrews put his vision for business policy down on paper.⁴ It was this text, introducing the book ' s cases, that became the work that this symposium honors on its 40th anniversary, The Concept of Corporate Strategy.⁵ Kenneth R. Andrews " My career as a teacher, researcher,

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BOSTON, Sept. 7, 2005 -Kenneth R. Andrews, who began his academic career as an authority on Mark Twain and went on to become a renowned professor at Harvard

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Business School, a founder of the field of corporate strategy, editor of the Harvard Business Review replica breitling, and a beloved “ master ” of Leverett House (one of Harvard University ’ s undergraduate residences), died on Sunday, Sept. 4, at his home in Durham, N.H., after a brief illness.

Kenneth R. Andrews, HBS Professor and Father of Corporate ...

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