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Organizations that invest in analytics without an aligned data & analytics strategy are burning money in the name of data. Here's how you can create a successful data strategy that delivers value.

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Does Your Data & Analytics Strategy Have These 10 Crucial Elements?

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While security and compliance issues often come in the way of large-scale adoption, Big Data Analytics has been steadily growing. A recent IDC study forecasts that the global BDA spending will grow at ...

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With an influx of data caused by virtual tech adoption, higher ed institutions can perform more detailed analysis that leads to widespread student success and the achievement of diversity, equity and ...

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Data Dynamics Wins Seven Awards in May - Global Business Tech, Globee, and DCS

Kyligence, today announced that Strikingly, a leading online web platform enabling individuals

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Strikingly Provides Website Builders with Built-in Data Analytics Service Powered by Kyligence

Data security has always been a concern ... Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon.

Lead Management Software Market Analysis of Key Trends and Drivers Shaping Future Growth Till 2029

Cruz is now looking to co-opt the tactic most credited with helping Obama win the White House in 2008 and 2012: Data analysis. Cambridge Analytica, a data-analytics firm that has a handful of ...

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New disruptions to the global component shortage caused by Russia's war against Ukraine and a resurgence of COVID-19 in greater China disrupted the smart speaker and smart display markets, according ...

Strategy Analytics: Global Smart Speaker Shipments Declined 5% in 1Q22 Amid Disruption from War and a Resurgent COVID Virus

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