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Efraim Turban (M.B.A., Ph.D., University of California, Berkeley) is a visiting scholar at the Pacific Institute for Information System Management, University of Hawaii. Prior to this, he was on the staff of several universities, including City University of Hong Kong, Lehigh University, Florida International University, California State University, Long Beach, Eastern Illinois University, and the University of Southern California.

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His research and teaching interests are in data and text mining, decision support systems, knowledge management, business intelligence and enterprise modeling. Efraim Turban (M.B.A., Ph.D., University of California, Berkeley) is a visiting scholar at the Pacific Institute for Information System Management, University of Hawaii.

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